

Wales 2012

International Business in Europe



July
21
-
Aug
11

PROGRAM OVERVIEW

Students will have the chance to explore the Welsh culture and enjoy picturesque landscapes while studying international marketing and international business at the University of Glamorgan. The program offers two courses instructed by a professor from the University of South Florida and Dr. Robert Morgan from the University of Glamorgan. Students will enjoy cultural and business visits to local sites including GE Healthcare, Big Pitt Coal Mine, Penderlyn Distillery, Rhossili Beach, and the Cardiff Castle.

UNIVERSITY

The University of Glamorgan has a reputation for first class teaching, applied research, excellent facilities, and outstanding academic support. The Guardian named it the best new University in Wales for the third year running, and was nominated for "University of the Year 2007" by the influential Times Higher Education. Renowned for its friendly community and supportive atmosphere this modern University continues to grow.

COST

Estimated Costs: \$3,500-\$3800

(Does not include airfare and meals)

ACCOMPANYING FACULTY

Professor Bowen has been a full-time member of USF's Department of Management since 2003. He has been involved in several entrepreneurial enterprises and has consulted with several large and small organizations. Bowen has co-founded the Leadership Development Center, and the Leadership House (residence hall) on campus. He has an MBA from the University of Detroit and a Ph.D. from the University of Illinois.

COURSES

The program features **two (3) credit hour courses**

MAN 4930/6930 Competitive Strategy in an International Marketplace

GEB 4935/6930 Doing Business in Europe

PROGRAM INCLUDES

Accommodations in Cardiff, Wales
Transportation on arrival from/to airport
Business visits, cultural excursions
Two (3) credit hour courses
Pre-Departure Orientation

Website: <http://www.glam.ac.uk/>



Mike Bowen

experience,
adventure,
education,
for life.

Coordinator

James Pulos
Education Abroad
(813) 974-4043
jpulos@usf.edu

Advising Contact

Pavla Ozkul
College of Business
BSN 2206
(813) 974-5162
pozkul@usf.edu