



UNIVERSITY OF
SOUTH FLORIDA
COLLEGE OF BUSINESS

Slovakia 2012

Fundamentals of International Business
Business Honors/BBC Students



May
12
-
June
3



W. Andrusyszyn

PROGRAM OVERVIEW

Students will be immersed in the unique Slovak culture while learning about the business environment in Slovakia and its relevance to the U.S. Students will discuss the fundamentals of international business as well as the challenges of transitional economies with Walter Andrusyszyn and a professor from the University of Economics in Bratislava. This program also features site visits to government agencies, multinational enterprises, a nuclear power plant, a car manufacture plant as well as cultural visits and a two night trip to Vienna, Austria.

UNIVERSITY

The University of Economics in Bratislava (UEB), established in 1940 as the Slovak Higher School of Commerce, is one of the most important educational and scientific-research institutions in the Slovak Republic. The University provides higher education in the field of economics and business. The development of international cooperation with universities, enterprises, and institutions from the whole world is one of the priorities of the University.

COST

Estimated Cost: \$2,800
(Does not include airfare and meals)

Website: <http://www.euba.sk/>

ACCOMPANYING FACULTY

Walter Andrusyszyn has been an Adjunct Professor at the University of South Florida since Spring 2007. From January to May 2009 he was assigned as Deputy Permanent Representative to the U.S. Mission to NATO. He retired from public service at the end of 2003, after serving at the White House as the Director for Northern and Eastern European Affairs in the National Security Council.

COURSES

The program features two (3) credit hour courses:

- GEB 2935/ 4935**
Fundamentals of International Business
- ECO 2935 /4935**
Challenges of Transitional Economies

PROGRAM INCLUDES

- Accommodation in Slovakia and Austria
- Transportation on arrival from/to airport
- Business visits, cultural excursions
- Tuition for two (3) credit hour courses
- Pre-Departure Orientation
- Health Insurance

experience,
adventure,
education,
for life.

Coordinator

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