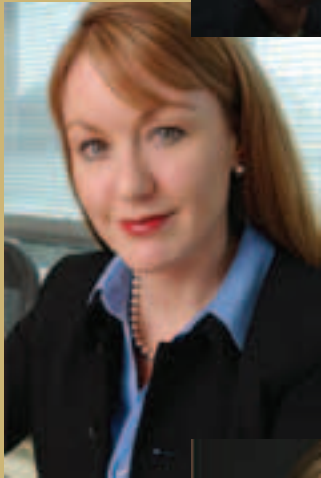


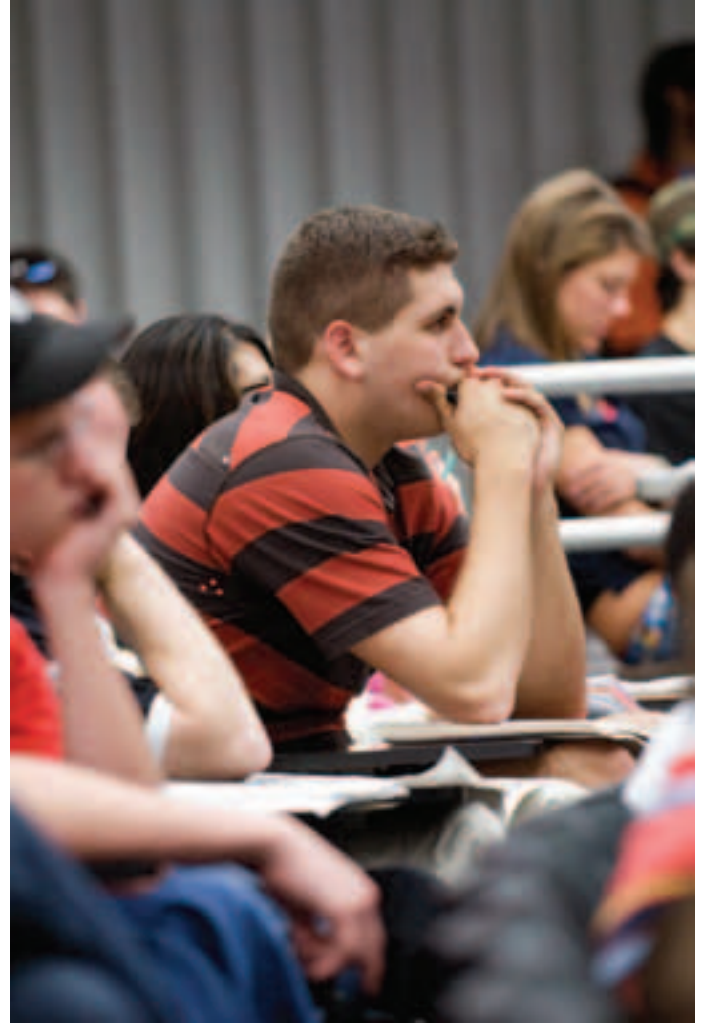
# USF College of Business **MBA**

small investment with a quick return



UNIVERSITY OF  
SOUTH FLORIDA  
COLLEGE OF BUSINESS

# *The premier MBA program for working professionals in the Tampa Bay area.*



**Outstanding Reputation & Accreditation** – All of our programs are accredited by AACSB International (Association to Advance Collegiate Schools of Business International). This accreditation recognizes our place in the top business programs across the nation and throughout the world.

**Quality Faculty & Classmates** – The success of our MBA program rests on the people who make it happen. The dedication, talent, and drive of our faculty and students lead to optimal learning and interaction in and out of the classroom. As our program requires all students to have professional experience, you'll be in good company in the classroom, learning with peers whose life experiences can help theory come to life.

**Flexible Locations & Schedules** – USF offers the premier MBA program for working professionals in the Tampa Bay area. Because of the flexible locations and schedules, you are able to finish the program in as few as 20 months while continuing to work and advance with your current employer.

**Immediate Application** – The knowledge and skills that you gain from your professors and peers will find its way into your work every day. As you continue through the program, your value to your employer will grow because you will find numerous opportunities for advancement.

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# Customize

The USF MBA program is designed with the full-time working professional in mind. Most of our students continue in their professional careers while completing the MBA program. They come from all over the bay area, and they appreciate the option to take classes either downtown or at our main Tampa campus. We have designed our fast-track semesters so that every student can get through the program more quickly than ever. In a traditional MBA program, it takes 16 weeks of class in order to complete one 3-credit hour course. In the USF MBA program, we have condensed our 3-credit hour courses into 12 weeks, so each semester you will have 4 extra weeks in which you can earn more credits. By taking advantage of this course design, students can get through two extra classes per year, shortening the length of time in the program significantly.



## Fast-Track Semesters

Week 1 Week 2 Week 3 Week 4 Week 5 Week 6 Week 7 Week 8 Week 9 Week 10 Week 11 Week 12 Week 13 Week 14 Week 15 Week 16

**Other MBA Program Semesters**

One Three-Credit Course Per 16 Week Semester

**USF MBA Fast-Track Semester**

16 Week Curriculum / 12 Weeks of Class

Bonus 4-Week Fast-Track Course or Break

**USF MBA Tool Courses**

Tools (First-Year) 2 Credit Course

Tools (First-Year) 2 Credit Course





# Our Students

Your classmates are as much a part of your MBA experience as your professors and the coursework. USF MBA students come from a variety of backgrounds, and bring diverse perspectives to the classroom. They are experienced professionals with whom you will learn, interact, and grow. We strive to admit those individuals who can contribute uniquely to the classroom experience. Every applicant is considered for the distinct qualities that they can bring to the program.

Through interactions both in and out of the classroom, you will build a lasting professional and personal network of true leaders.

***Our students have an average of 6 years professional working experience.***

***You can be assured that your peers will each serve to enhance the classroom experience.***



*“My classmates work in sales, manufacturing, technology, accounting, healthcare and every other industry in Tampa. They are top performers, managers and directors and have something valuable to add to each class. Class lectures and textbooks are good for learning theory; but in class, the discussion and interaction with my peers help bridge the gap between theory and application. For every topic covered in class, we have at least one student who has experience in it.*

*And these aren't undergraduate team projects. The projects are more involved, more challenging, and so are the students. The team projects are real collaborative efforts leveraging the skills and experience of each classmate.”*

Todd Bever  
MBA 2008

# Our Faculty

Our faculty are experienced instructors and experts in their fields of study. College of Business faculty members are dedicated to active participation in student learning, striving to provide as much individual attention as possible. The college boasts 100+ full-time faculty members, plus an adjunct faculty that enriches programs by bringing special talents and professional backgrounds into the classroom. Many faculty play active roles in community business projects, serve as speakers at national business conferences, publish books and articles, and have an insider's point of view in dealing with key business concepts. They are involved in cutting-edge research, which they bring directly to their students as it unfolds.

*“The USF MBA program melds the highest academic credentialed faculty with the real world. Students attack real business problems with the most up to date analytic tools and methods. As faculty members, we try to have students develop their own individual skill set so they become the business person that they want to be.”*

**Paul Solomon, Ph.D.**  
MBA Professor  
Department of Marketing





# *USF MBA Program*

# *A Small Investment V*



**Judy Genshaft**  
President, University of South Florida

Thank you for your interest in graduate education at the University of South Florida. USF is one of the nation's fastest growing research universities, and we are confident you will find a graduate program that helps you achieve your personal and professional goals.

USF is a diverse and stimulating environment in which to pursue your scholarly dreams. We offer a wide range of programs, from masters and doctoral programs to graduate certificates to allow you to make an immediate impact on the economic, cultural and social vitality of your community.

As a USF graduate student, you will work side by side with nationally renowned faculty who will serve as your mentors and partners in learning and discovery. Many of our faculty are pioneers in their fields, and with them, you will experience the excitement of creating new knowledge and making meaningful contributions to your field. Together, you will leave a legacy for future generation of students.

Tampa Bay is a vibrant community that offers you a metropolitan advantage for your graduate studies, with many educational and social opportunities outside our classrooms and laboratories. It is home to Fortune 500 companies, professional sports, museums, theme parks and the natural beauty that is distinctively part of what makes coastal Florida such a popular travel destination.

It's an exciting time to join the community of scholars at the University of South Florida. We invite you to explore our graduate programs and discover how USF can help you reach your goals.

# *With A Quick Return!*

I welcome you to explore the University of South Florida MBA Program. Every aspect of the program, including our flexible scheduling options, has been designed with the real-world student in mind.

We have attracted an outstanding faculty with degrees from some of the country's best schools. They are excellent teachers, with many engaged in cutting-edge research and consulting activities that enable them to bring unique experiences to the classroom. Students in the program come from an impressive variety of professions and countries. With a world-class faculty and talented, driven peers, you can be assured that you will find a stimulating learning environment at one of Florida's top three research universities.

All of our programs are accredited by the Association to Advance Collegiate Schools of Business International (AACSB). This accreditation puts our college in a class with the top business programs across the nation and throughout the world. There are 515 members of AACSB International Accreditation Council (which includes all member institutions that have achieved AACSB accreditation). Only 150 have achieved accreditation of their undergraduate, masters, and doctoral programs. We have achieved that recognition.

The journey towards your MBA starts today. If you are looking for a business school that offers academic excellence, I encourage you to apply to the USF College of Business.



**Robert Forsythe**  
Dean, College of Business



# Career Center

## Success

The USF Career Center and College of Business's Office of Employer Relations provide a variety of services to assist with MBA career planning. Together, these on-campus resources strive to provide you with the skills you need to succeed in a self-directed job search. We help you define career goals and teach you how to effectively market yourself to target employers. We want you to leave the program with job search skills and strategies you will use throughout your career.

The College of Business provides individual career counseling and job search coaching designed to meet the unique needs of MBA students. We teach you through real-world projects to bring what is learned in the classroom to the workplace. You will have the opportunity to meet employers and alumni face to face through networking events, information sessions, on-campus interviews and career fairs throughout the year. You may also participate in video taped mock interviews and receive resume reviews from recruiting professionals. Employers have direct access to your resume through our on-line recruiting system. We use technology to reach out to our working professional population, including email job coaching, instant messaging, online workshops and chats and podcasts.

## Results

## Resources

### *Connections That Will Further Your Career*

The College of Business has established relationships with business leaders on the local and national level. We continuously work to establish and maintain partnerships with companies to encourage career-related connections with students. Companies value the cross-functional knowledge and diverse experiences that accompany a USF MBA degree. Each year, hundreds of local, national and international corporations recruit MBA students through on and off-campus resources. A partial list of companies include: Citigroup • JPMorgan Chase • Goldman Sachs • PricewaterhouseCoopers • Pfizer • Verizon • Raymond James Financial • Walt Disney World • FedEx • Franklin Templeton • Federal Bureau of Investigation • Merrill Lynch • Internal Revenue Service • Ernst & Young • Tech Data • Jabil Circuit • AstraZeneca Pharmaceuticals • RBC Dain Rauscher, Inc. • Central Intelligence Agency • Nielsen Media Company • Gevity • Wachovia • Coca Cola Enterprises • TECO Energy

# Contact Information

We want to hear from you. We offer information sessions throughout the year and are always happy to speak with you in person at the MBA Office located on the first floor of the College of Business.

## Office Hours

USF Business Building

BSN 103 (New Business Annex)

Monday-Thursday 8:30 a.m.- 6 p.m.

Friday 8 a.m.- 4 p.m.

Online: [www.mba.usf.edu](http://www.mba.usf.edu)

Phone: (813) 974-3335

Fax: (813) 974-4518

Email: [mba@coba.usf.edu](mailto:mba@coba.usf.edu)

## Mailing Address

Graduate Studies

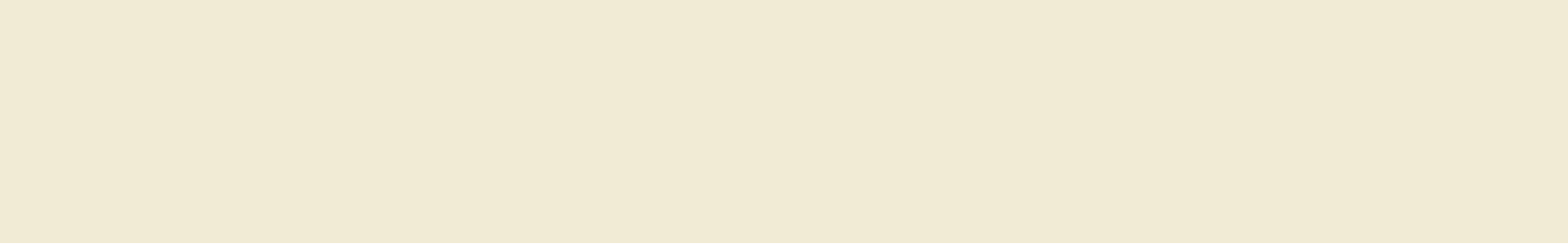
University of South Florida College of Business

4202 East Fowler Avenue, BSN 3403

Tampa, FL 33620

EARNED EXCELLENCE





## *Our Mission*

The USF College of Business will provide a high-quality, diverse learning environment preparing students to contribute to and take leading positions in business and society. Our teaching, scholarship, and service will link theory and practice to benefit the University and the communities we serve.

## *Our Vision*

The USF College of Business will:

**Be A Learning Community** – To enable faculty, staff, and students to participate in an intellectually challenging, caring and stimulating environment.

**Promote Educational Excellence To Extend The Frontiers of Knowledge** – To respond to the changing needs of our constituencies and perform at the forefront of education for business.

**Prepare Students Through Critical Inquiry And Creative Thought** – To exercise leadership in business and society.

## *Our Values*

**We Value An Involved, Sharing Community** – We value a shared decision-making environment, teamwork, collaboration among faculty, staff and students.

**Characterized By Mutual Respect, Trust, Ethical Behavior, Enthusiasm And Professionalism** – We value the contributions of each individual in our relationships with one another.

**And Making Substantive Contributions To Knowledge** – We value the creating of knowledge and its dissemination to students, business, the academic community, and society.

**And Engaged Service** – To benefit the communities we serve.