

USF College of Business Transforming Minds

PUTTING IT ALL TOGETHER: INNOVATIVE PROGRAMS CREATING TOP EMPLOYEES

Bulls Business Community	A living-learning residence hall with professional seminars, improvisational activities, networking, and other learning opportunities not normally found in the classroom, the BBC is exclusively for high-achieving business students.
Communications Across the Curriculum	Infusing additional written and oral communication exercises into business education, the Business Communications Center further improves students' abilities, in a business context.
Student Managed Investment Fund	Students research, analyze, and pitch funds in this invitation-only program, teaching them to manage real money, real time. Provides advanced applied securities analysis curriculum and opportunities to network with industry leaders.
International Partnerships and Study-Abroad Opportunities	Passport scholarships offer multiple opportunities for top students to study abroad across the globe. A partnership with the Center for American Education in Singapore allows USF students to work toward a USF degree, with USF faculty, in Singapore.
Entrepreneurship Program	In 2010, USF's nationally ranked graduate entrepreneurship program will expand to provide new, interdisciplinary opportunities for undergraduate students.
ISDS Practice Center	Students, jointly supervised by ISDS faculty, work on industry-sponsored IT projects and gain valuable "real world" experience.
Business Honors Program	The Business Honors Program goes beyond business books to transform the very best students into stellar leaders and problem solvers. Students learn how to identify and analyze business problems to determine and communicate solutions. Students participate in significant research projects, mentoring and professional development programs, and internships.

Undergraduate Programs of Study

Accounting • Advertising • Economics • Finance • Management • Management Information Systems • Marketing • General Business • International Business

Class Stats

6,200 undergraduate students • 700 graduate and doctoral students • Average SAT score of 1169/ACT score of 25 • 130 faculty • AACSB accredited



College of Business Contacts

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Innovation

USF College of Business

Top Grads

USF Means Business

USF boasts one of the nation's best accounting schools and a top-ranked entrepreneurship program. With research faculty in every department - accounting, economics, finance, management information systems, management, and marketing - USF offers a **comprehensive portfolio of programs** in a variety of disciplines.

A changing workplace and outsourcing means that regardless of majors, new hires must be able to communicate across teams, across industries, and even across the globe. **USF is infusing communication across its business curriculum**, giving USF grads a competitive edge over peers from schools requiring only a single business communication course. USF students are building better communication skills by applying them in context, in their business classes.

Reflecting the changing IT landscape, the needs of employers, and using the insight gleaned from a panel of corporate partners, USF revised its MIS curriculum to ensure grads have both business savvy and practical information systems knowledge. MIS majors blend technical skills such as networking, database management and systems analysis/design with business skills required in today's global marketplace.

Businesses need grads who know how to integrate visually-appealing advertising programs into comprehensive marketing plans. USF's new business advertising degree program (complementing an existing mass communications program) is unlike any in the nation. Students have a choice between a **business-oriented sequence of study that emphasizes marketing, ROI, and core business education** and a mass communications sequence of that focuses on advertising campaigns, creative and messaging, and media strategy.

Always considering the "triple-bottom-line," USF's management graduates reflect the university's progressive commitment to sustainable organizational performance, focusing on economic prosperity, social responsibility, and concern for the natural environment.



The Bulls Business Community is a small community within a big university. Exclusively for high-achievers, this **living-learning residential program provides learning opportunities not normally found in the classroom**. Activities range from faculty networking and social skills workshops to targeted academic advising and tutoring. Improv Night is a fun, innovative way to teach some key business lessons to the College's youngest students.



USF brings the corporate world into the classroom, too. One of the benefits of being located in a major metropolitan area is the extended classroom found in business partnerships. With a mentoring program for first-generation students, hands-on case studies in the classroom, internships, and networking sessions students have many opportunities to mix with area professionals.