

USF College of Business List of Experts

Accounting

Accounting Information Systems, Expert Systems

Alternative Employment, Part-Time Employment

Branding, Consumer Behavior

Business Communications

Business Process Improvement

Conflict Resolution, Employment Rights

Corporate Finance

Corporate Governance

Data Mining, Informatics

Distribution, Logistics, Supply Chains

Entrepreneurship

Ethics

Finance

General Business Practices

Global Information Systems

Graduate Education

Information Markets

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Information Systems Technology

Initial Public Offerings (IPOs)

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Management and Leadership

Market Efficiency

Marketing

Marketing Strategy and Implementation

Market Research

Multimedia, Software Engineering

New Venture Formation, New Product Development

Real Estate

Small Business Development

Statistics

Sustainability

Sustainable Business Plans

USF College of Business List of Experts

Accounting

[Stephanie Bryant](#)

Stephanie Bryant is the director of the School of Accountancy. Her areas of expertise include accounting, accounting information systems, and accounting standards.

[Dahlia Robinson](#)

Dahlia Robinson is an associate professor in the School of Accountancy. Her areas of expertise include financial accounting, corporate governance, and auditing.

Accounting Information Systems, Expert Systems

[Stephanie Bryant](#)

Stephanie Bryant is the director of the School of Accountancy. Her areas of expertise include accounting, accounting information systems, and accounting standards.

[Uday Murthy](#)

Uday Murthy is a professor in the School of Accountancy. His areas of expertise include accounting information systems, data modeling and design methodologies for accounting systems, auditing computer-based systems, expert systems, and group support systems in accounting.

Alternative Employment, Part-Time Employment

[Charles Michaels](#)

Charles Michaels is an associate professor in the Management Department. His areas of expertise include alternative employment, management, part-time employment, workplace isolation, and assessment center technique.

Branding, Consumer Behavior

[Anand Kumar](#)

Anand Kumar is an associate professor in the Marketing Department. His areas of expertise include branding, consumer behavior, marketing communications' effectiveness, customer satisfaction, customer delight, consumer reactions to new technology, products and services, consumer emotions, and brand strategies.

[Sajeev Varki](#)

Sajeev Varki is an associate professor in the Marketing Department. His areas of expertise include marketing, advertising, consumer behavior, customer service branding, and strategy.

Business Communications

[Pat Nickinson](#)

Pat Nickinson is the director of the Business Communications Center. Her areas of expertise include business writing and business presentations.

Business Process Improvement

[Ron Satterfield](#)

Ron Satterfield is an instructor in the Information Systems Decision Sciences Department. His areas of expertise include business process improvement, operations management, supply chain, LEAN management, and statistics.

Conflict Resolution, Employment Rights

[Cynthia Cohen](#)

Cynthia Cohen is a professor in the Management Department. Her areas of expertise include labor relations, negotiation, conflict resolution, employment rights, and organizational justice.

Corporate Finance

Christos Pantzalis

Christos Pantzalis is an associate professor in the Finance Department. His areas of expertise include international corporate finance, corporate finance, and market efficiency.

Ninon Sutton

Ninon Sutton is an associate professor in the Finance Department. Her areas of expertise include corporate finance, mergers and acquisitions, agency theory, market efficiency, and corporate governance.

Lei Wedge

Lei Wedge is an assistant professor in the Finance Department. Her areas of expertise include corporate governance, corporate finance, investments, and the mutual fund industry.

Corporate Governance

Ninon Sutton

Ninon Sutton is an associate professor in the Finance Department. Her areas of expertise include corporate finance, mergers and acquisitions, agency theory, market efficiency, and corporate governance.

Lei Wedge

Lei Wedge is an assistant professor in the Finance Department. Her areas of expertise include corporate governance, corporate finance, investments, and the mutual fund industry.

Data Mining, Informatics

Balaji Padmanabhan

Balaji Padmanabhan is an associate professor in the Information Systems Decision Sciences Department. His areas of expertise include data mining, informatics, business intelligence, and e-commerce.

Distribution, Logistics, Supply Chains

James Stock

James Stock is a professor in the Marketing Department. His areas of expertise include supply chains, logistics, and reverse logistics/product returns, supply chains, and distribution.

Entrepreneurship

Michael Fountain

Michael Fountain is the director of USF's Center for Entrepreneurship. His areas of expertise include creating, financing, and growing biotechnologic, medical device, and life science companies, entrepreneurship, new venture formation, and new product development.

Sean Lux

Sean Lux is a visiting assistant professor who teaches in the Center for Entrepreneurship. He teaches courses in Venture Capital and Private Equity, Business Planning, Advanced Topics in Entrepreneurship, and Strategies in Technology Entrepreneurship to MS in Entrepreneurship and Applied Technology and MBA students.

Ethics

Sharon Hanna-West

Sharon Hanna-West is an instructor in the Management Department. Her areas of expertise include sustainability, ethics, and environmentally-friendly business practices.

Finance

Delroy Hunter

Delroy Hunter is an associate professor in the Finance Department. His areas of expertise include investments, international finance, empirical asset pricing, and corporate finance.

[Dror Parnes](#)

Dror Parnes is an assistant professor in the Finance Department. His areas of expertise include corporate creditworthiness and credit risk issues.

[Jianping Qi](#)

Jianping Qi is a professor in the Finance Department. His areas of expertise include financial intermediation and corporate finance theory.

[Arun Tandon](#)

Arun Tandon is an instructor in the Finance Department. He is a Chartered Financial Analyst and teaches courses in financial policies and strategies, investments, corporate and international finance.

General Business Practices

[Robert Forsythe](#)

Robert Forsythe is the dean of the College of Business. His areas of expertise include economics, asset pricing, electronic markets, futures market trading, and general business practices.

Global Information Systems

[Rosann Collins](#)

Rosann Collins is an associate professor in the Information Systems Decision Sciences Department. Her areas of expertise include global information systems, organizational impacts of IT, software engineering, and enterprise resource planning.

Graduate Education

[Irene Hurst](#)

Irene Hurst is the director of the College of Business' graduate programs and the former director of the USF Small Business Development Center. Her areas of expertise include graduate education, small business development, women/minority business development, business planning, and leadership.

Information Markets

[Joni Jones](#)

Joni Jones is an associate professor in the Information Systems Decision Sciences Department. Her areas of expertise include information markets, software engineering, auctions, information economics, electronic commerce, pricing models for information goods, information markets, and analysis and design of business systems.

Information Systems Programs

[Don Berndt](#)

Don Berndt is an associate professor in the Information Systems Decision Sciences Department. His areas of expertise include databases, data mining, business intelligence, bioterrorism surveillance, and healthcare data warehousing, health informatics, and management.

Information Systems Technology

[Manish Agrawal](#)

Manish Agrawal is an associate professor in the Information Systems Decision Sciences Department. He is an expert in the areas of software quality, offshoring, software engineering, web and mobile technologies, information security, information economics, and outsourcing.

[Anol Bhattacharjee](#)

Anol Bhattacharjee is a professor in the Information Systems Decision Sciences Department. His areas of expertise include IT adoption and diffusion, healthcare IT, social networks, and knowledge management.

[Ellis Blanton](#)

Ellis Blanton is a professor in the Information Systems Decision Sciences Department. His areas of expertise include IT personnel research, organization issues related to IT, and information resource management.

[Kaushal Chari](#)

Kaushal Chari is the chair of the Information Systems Decision Sciences Department. His areas of expertise include software engineering, agent-based modeling, business intelligence, and distributed systems.

[Rosann Collins](#)

Rosann Collins is an associate professor in the Information Systems Decision Sciences Department. Her areas of expertise include global information systems, organizational impacts of IT, software engineering, and enterprise resource planning.

[Grandon Gill](#)

Grandon Gill is a professor in the Information Systems Decision Sciences Department. His areas of expertise include IT enabled education, application development, and IT strategy.

[Alan Hevner](#)

Alan Hevner is a professor in the Information Systems Decision Sciences Department. His areas of expertise include software engineering, distributed systems, design science, and cloud computing.

[Wolfgang Jank](#)

Wolfgang Jank is a professor in the Information Systems Decision Sciences Department. His areas of expertise include statistics, data mining, business intelligence, and electronic markets.

[Joni Jones](#)

Joni Jones is an associate professor in the Information Systems Decision Sciences Department. Her areas of expertise include information markets, software engineering, auctions, information economics, electronic commerce, pricing models for information goods, information markets, and analysis and design of business systems.

[Balaji Padmanabhan](#)

Balaji Padmanabhan is an associate professor in the Information Systems Decision Sciences Department. His areas of expertise include data mining, informatics, business intelligence, and e-commerce.

[Barbara Warner](#)

Barbara Warner is an instructor in the Information Systems Decision Sciences Department. Her areas of expertise include information systems and electronic commerce.

[Weyman Whitlock](#)

Weyman Whitlock is an instructor in the Information Systems Decision Sciences Department. His areas of expertise include databases, application development, and system analysis and design.

Initial Public Offerings (IPOs)

[Dan Bradley](#)

Dan Bradley is an associate professor in the Finance Department. His areas of expertise include initial public offerings, business strategy, and finances.

International Business

[Miriam Stamps](#)

Miriam Stamps is the chair of the Marketing Department. Her areas of expertise include international business, international marketing, and consumer research.

Investments

Lei Wedge

Lei Wedge is an assistant professor in the Finance Department. Her areas of expertise include corporate governance, corporate finance, investments, and the mutual fund industry.

Management and Leadership

Alan Balfour

Alan Balfour is the chair of the Department of Management & Organization and is director of the Master of Science in Management: Leading Sustainable Enterprises program. His areas of expertise include leadership and employment relations.

Marvin Karlins

Marvin Karlins is a professor in the Management Department. His areas of expertise include time management, leadership, personal motivation, crew resource management in aviation, psychology of gambling, and aging.

Market Efficiency

Christos Pantzalis

Christos Pantzalis is an associate professor in the Finance Department. His areas of expertise include international corporate finance, corporate finance, and market efficiency.

Ninon Sutton

Ninon Sutton is an associate professor in the Finance Department. Her areas of expertise include corporate finance, mergers and acquisitions, agency theory, market efficiency, and corporate governance.

Marketing

Anand Kumar

Anand Kumar is an associate professor in the Marketing Department. His areas of expertise include branding, consumer behavior, marketing communications' effectiveness, customer satisfaction, customer delight, consumer reactions to new technology, products and services, consumer emotions, and brand strategies.

Barbara Lafferty

Barbara Lafferty is an associate professor in the Marketing Department. Her areas of expertise include marketing, communications, advertising effectiveness, green alliances, strategic marketing, and consumer behavior.

Paul Solomon

Paul Solomon is a professor in the Marketing Department. His areas of expertise include focus group research, market surveys, market research, promotion, services marketing, and strategic planning.

Miriam Stamps

Miriam Stamps is the chair of the Marketing Department. Her areas of expertise include international business, international marketing, and consumer research.

Sajeev Varki

Sajeev Varki is an associate professor in the Marketing Department. His areas of expertise include marketing, advertising, consumer behavior, customer service branding, and strategy.

Marketing Strategy and Implementation

Sally Fuller

Sally Fuller is an associate professor in the Management Department. Her areas of expertise include organizational culture, issues of fairness, employment law, marketing strategy and implementation, and organizational diversity.

Market Research

Paul Solomon

Paul Solomon is a professor in the Marketing Department. His areas of expertise include focus group research, market surveys, market research, promotion, services marketing, and strategic planning.

Multimedia, Software Engineering

Rick Will

Rick Will is an associate professor in the Information Systems Decision Sciences Department. His areas of expertise include software engineering, project management, and multimedia.

New Venture Formation, New Product Development

Michael Fountain

Michael Fountain is the director of USF's Center for Entrepreneurship. His areas of expertise include creating, financing, and growing biotechnologic, medical device, and life science companies, entrepreneurship, new venture formation, and new product development.

Real Estate

Ron Rutherford

Ron Rutherford is a professor in the Finance Department. His area of expertise includes real estate finance and real estate investments.

Greg Smersh

Greg Smersh is a visiting assistant professor in the Finance Department. His areas of expertise include feasibility, market analysis, and development.

Small Business Development

Irene Hurst

Irene Hurst is the director of the College of Business' graduate programs and the former director of the USF Small Business Development Center. Her areas of expertise include graduate education, small business development, women/minority business development, business planning, and leadership.

Eileen Rodriguez

Eileen Rodriguez is the director of USF's Small Business Development Center. Her areas of expertise include small business development, international trade, and women and minority certification.

Statistics

Mark Dummeldinger

Mark Dummeldinger is an instructor in the Information Systems Decision Sciences Department. His area of expertise includes statistics.

Ron Satterfield

Ron Satterfield is an instructor in the Information Systems Decision Sciences Department. His areas of expertise include business process improvement, operations management, supply chain, LEAN management, and statistics.

Terry Sincich

Terry Sincich is an associate professor in the Information Systems Decision Sciences Department. His areas of expertise include applied statistical modeling, structural equation analysis, and statistical education.

Sustainability

Sharon Hanna-West

Sharon Hanna-West is an instructor in the Management Department. Her areas of expertise include sustainability, ethics, and environmentally-friendly business practices.

John Jermier

John Jermier is a professor in the management department. His areas of expertise include green business and sustainable enterprise.

[Paul Lee](#)

Paul Lee is an assistant professor in the Management Department. His areas of expertise include sustainable business plans, sustainability, institutional theory, social movement theory, diffusion of innovations, stakeholder human resources management, strategic corporate social responsibility, cross-cultural management, religion and capitalism, and business ethics.

Sustainable Business Plans

[Paul Lee](#)

Paul Lee is an assistant professor in the Management Department. His areas of expertise include sustainable business plans, sustainability, institutional theory, social movement theory, diffusion of innovations, stakeholder human resources management, strategic corporate social responsibility, cross-cultural management, religion and capitalism, and business ethics.