

Robert Forsythe, Dean



Robert Forsythe is dean of the College of Business, joining USF in 2006 from the Tippie College of Business at the University of Iowa where he served simultaneously as the Leonard A. Hadley Chair in Leadership and senior associate dean. He has launched several student-centered initiatives since his arrival at USF, including the Bulls Business Community, the Student Managed Investment Fund, and the Business Communications Center.

Forsythe is co-founder of the Iowa Electronic Markets, which was designed as a futures market for trading in contracts on political and economic events over the Internet. The IEM attracted national attention forecasting election outcomes using financial markets and has been profiled by *BusinessWeek*, CNN, *The Economist*, *Forbes*, *Good*

Morning America, *The Wall Street Journal* and *The Washington Post*, among others. A recipient of numerous professional awards, Forsythe has published 40+ academic accounting, economics and finance articles. Most focused on issues in asset pricing.

He served as an operations research analyst with PPG Industries before earning a PhD in economics at Carnegie-Mellon University. He taught at the California Institute of Technology as well as at the University of Iowa.

Charles Kroncke, Associate Dean



Charles Kroncke is associate dean for the College of Business, joining USF in 2007.

His research interests are in the areas of insurance, finance, real estate, and the economic analysis of public policy issues. He published a textbook on managerial finance and has published numerous articles in academic and professional journals such as the *Journal of Risk and Insurance*, *Risk Management and Insurance Review*, the *Journal of Financial and Quantitative Analysis*, *Financial Management*, the *Journal of Financial Education*, and the *International Review of Economics Education*.

Kroncke has a PhD in business administration from the University of Minnesota, an MBA from the University of Pittsburgh, and a BS from St. John's University (Minnesota). His academic career includes appointments as business school dean at Auburn University, the University of Texas-Dallas, St. John's University (NY), and the University of Wisconsin-Milwaukee. Prior to these positions, he was a professor of finance and associate dean at the University of Wisconsin-Madison. Kroncke has extensive board experience in the investment and banking industry, has raised venture capital, provided expert witness testimony, and consulted with universities and corporations.