



## Sharon Hanna-West, Management Instructor

Sharon Hanna-West dons two hats: College of Business instructor and sustainability activist. More often than not, though, the two blend together, providing students with prime opportunities to learn about sustainability in the classroom from a firm believer in the concept.

Business sustainability in its simplest form is lessening the adverse social and environmental impact of business practices in consideration of the needs of future generations. Hanna-West says she was the product of the first environmental movement and has had a passion for conservation issues ever since. That's why she is focused on teaching the next generation about the importance of sustainable decision making. "Some today will continue to deny the need for change, while others will embrace it. They will be the titans of this century," says Hanna-West.

Hanna-West, who joined the College of Business in 1992, is an instructor in the Management Department. She serves on several USF committees for sustainability initiatives including the USF Sustainability Steering Committee, the School of Global Sustainability, USF Recycling, Waste Management and Procurement, the Oil Spill Conference planning committee, and Team Florida Solar Decathlon. She serves on several regional committees as well, including the Mayors Energy Task Force and the Coastal Cities Summit. She is the faculty advisor for both the Graduate Business Association and Net Impact, an international nonprofit organization with a mission to inspire, educate, and equip individuals to use the power of business to create a more socially and environmentally sustainable world. She holds a JD from the University of Florida, where she focused on environmental law.